



CREW AT WORK

SAMPLE NEWS RELEASE

For Information Contact:

(Name) _____

(Phone number) _____

(E-mail address) _____

For Immediate Release

THE _____ LIONS CLUB CREW AT WORK MAKES COMMUNITY IMPROVEMENTS

(City, date) — The (name) Lions Club took part in a Lions Crew at Work initiative on (date) to help the community by (description of the Crew at Work project) at (location). The club's efforts resulted in (describe how community benefited).

According to (name) , president of the (name) Lions Club, "This Crew at Work project was an opportunity to organize an active, hands-on project that visibly helped our community. It's a way of showing what our club is about and how we can bring people together to make a difference."

The (name) Lions Club meets on (day of week/month) at (time) at (location) . In addition to this project, the club (list projects/programs accomplished by your club).

Lions clubs are a group of men and women who identify needs within the community and work together to fulfill those needs. For more information or to become involved with the (name) Lions Club, please contact (name) at (phone number) or (e-mail address).

Lions Clubs International is the world's largest service club organization with nearly 1.3 million members in approximately 45,000 clubs in 205 countries and geographical areas around the world. Since 1917, Lions clubs have aided the blind and visually impaired and made a strong commitment to community service and serving youth throughout the world. For more information about Lions Clubs International, visit the Web site at www.lionsclubs.org.

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