



## Sample Strides Press Release

Hometown Lions Club

# NEWS

For information, contact:  
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Number, Fax, or E-mail)

### **LOCAL LIONS WALK FOR DIABETES AWARENESS NOVEMBER 14**

**HOMETOWN, USA, OCTOBER 20** - On November 14, World Diabetes Day, members of the **Hometown** Lions Club, along with their friends and families, will participate in the "Strides" Walk for Diabetes Awareness.

The walk will begin at **11:00 a.m.** from the **water fountain** to the finish line at the **Hometown Plaza**. Total distance covered will be 3 miles. **Two hundred people** are expected to participate. Health screenings and information from local companies will be available to the public free-of-charge near the finish line **in the plaza**.

"There's still time to gather your friends and families to walk in the Strides event," said Club President **Mike Smith**. "Contact any local Lion or call **(555) 419-1123**. In addition, we will be able to take your registration at the water fountain any time before **11:00 a.m.**"

The "Strides" program is offered to Lions all over the world encouraging them to organize walks in their communities to raise awareness of the health complications of diabetes and to provide information on preventing and managing the disease.