

Sight & Sound

Volume IV, Issue 1



Lions Clubs International



Follow Your Dream

During this fiscal year, International President Barry Palmer is encouraging all of us to “follow our dream.” Why do you suppose this is so important for you as a person, and as a Lion?

Through your local service projects, you not only follow your own dreams, but you help people in your community so they, too, can follow their dreams. Here are two examples from your fellow Lions:

- Lion Edward Faulds, a new member in Monroe, Washington (USA) is following in his father’s footsteps as a Lion. Having helped his father serve, he shares, “I witnessed many happy people who received help through this wonderful service organization. I am looking forward to continuing the good works of the Lions club and pursuing new members of our generation to carry on what has already been accomplished and start new endeavors for the good of mankind.”

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Following Dreams through the adventure of white water rafting

- Three individuals who are blind experienced an adventure of a lifetime! The Chesapeake Deep Creek Lions Club (Virginia, USA) sponsored a day of White Water Rafting for them. The Lions who helped guide them down the river saw their smiles that conveyed the excitement of conquering their fears through such a challenge!

Go confidently in the
direction of your dreams.
Live the life you’ve imagined.

- Thoreau



Save These Dates!

March 3: International Ear Care Day

According to the World Health Organization (WHO), over 360 million people live with disabling hearing loss, and 32 million are children. WHO's [International Ear Care Day](#) provides you with an opportunity to raise awareness and carry out community-based activities for promoting ear and hearing care. Locate resources and information on LCI's [Hearing](#) web pages.

March: Eye Donor Awareness Month



Your club can play a key role in promoting the importance of eye donation and its life-changing effects on

corneal recipients. Contact your nearest [Lions Eye Bank](#) to learn how you can get involved with educational activities, community awareness events, donor recognition ceremonies, and other functions.

- Learn how you can register yourself to become an eye donor.
- Invite a speaker from an Eye Bank to a club or district event.
- Organize a fundraiser for your nearest Eye Bank.

For more information about corneal donations and sight-saving transplantation, access the [“Frequently Asked Questions,”](#) courtesy of Eye Bank Association of America.

April: “Lions Family and Friends Month”

This is a special opportunity for you to share the experience of service with family and friends in your community.



Showcase your club and its joy of helping others – consider inviting family and friends to join you to serve in these or other service projects:

- [Strides: Lions for Diabetes Awareness](#) event, which is an enjoyable way to increase awareness of diabetes and promote a healthy lifestyle to prevent or manage the disease
- Projects to serve children in need ([Lions Children First 25 Project Ideas](#))
- Share the joy of reading with adults and children ([Reading Action Program Project Ideas](#))



May: Lions Recycle For Sight Month

This campaign provides an opportunity for your club to place an added emphasis on eyeglass collection. Official Lions Eyeglass Recycling Centers receive the collected glasses and prepare them for

proper distribution to people in need of them, according to local regulations. [Order](#) Recycle For Sight collection boxes and other helpful collection resources to enhance your collection efforts.



July 4 – 8: Join us at the 97th International Convention in Toronto, Canada!

Meet and network with fellow Lions from near and far. Visit the Service Activities booth and meet international staff. Learn what's new! There will be seminars and workshops to enrich your club, plenary sessions, entertainment, and more!



Ideas for Service

Are you looking for new ideas for service, new projects, or ways to feature the projects you currently do? Lions Clubs International has a variety of tools and ideas for you. We invite you to explore and consider how you might incorporate or utilize them for your club's projects and to help follow your dream. The Health and Children's Service Department offers the following programs and resources:

- [Lions Services for Children](#)
- [Lions Services for Children Symposium Program](#)
- [Diabetes Awareness](#)
- [Hearing Preservation, Awareness and Action](#)
- [Sight Preservation, Awareness and Action](#)
- [Reading Action Program](#)
- [Service Activities Webinars](#)

You can also access free LCI courses to enhance your leadership skills and stay current with LCI news and events:

- [Lions Learning Center](#)
- [News & Events](#)

- [Blog](#)
- [Lions Online Radio](#)
- [e-Newsletter](#)
- [Lions Quarterly](#)
- [International Convention](#)
- [and more](#)



Spotlight on Sight & Hearing

What is the impact of your club's service? Does your service enable a person to improve his vision or hearing, to do well in school or earn a living?

When the Oregon City Lions Club (Oregon, USA) helped Rae Gordon by addressing her hearing and vision needs when she was a child, they had a profound impact on her life. Years later, instead of celebrating her 40th birthday with a party for herself, she celebrated by giving back to others in the community. Gordon, an acclaimed musician (Cascade Blues Association), along with other entertainers in the area, organized a concert that would benefit people with vision and hearing needs. The Oregon City Lions Club is also a partner, and the annual event is known as The 20/20 Celebration of Sight and Sound. Gordon continues helping others as an Oregon City Lions Club member!

LCIF Grants

Do you want to expand your service to adults and children who are blind or who have low vision; or who are deaf or hard of hearing? An [LCIF grant](#) can provide funding to assist Lions districts in developing and implementing large-scale humanitarian projects.

Share Your Stories of Service

- [MyLCI – online Service Activity Report](#)
- [Lions Children First Facebook](#)
- [Online Community](#)
- [Lions News Network](#)

The staff in the Health & Children's Services Department is eager to work with you as you serve your community through the "Sight" and "Hearing" Preservation, Awareness and Action programs. Please [contact us](#) if you have questions.