Application Form for Public Relations Grant to Promote Multiple or Single Districtwide Programs

1.	Date prepared:
2.	Program Title:
3.	Multiple or single district:
4.	Please complete W-9 form (US and Territories ONLY)
	Name of person who prepared application and contact information:
٥.	Traine of person who prepared apprearion and contact information.
6.	Community problem or need to be addressed:
7.	Number of people to be targeted:
8.	Outline of planning process for the program and public relations activities
9.	Outline of specific activities planned and dates
10.	. Detailed explanation of public relations/communications plan – include how the program will be promoted to media, community and members

11. Outline of PR Calendar – when promotional activities will be conducted
12. Plans for follow-up activities to continue to build on the success of the program and positive public relations
13. Evaluation plan to determine success of the program addressing the community problem/need plus the success of the public relations program
14. Amount of funds requested in US\$:
15. How will 10% matching funds be accomplished?:
16. Do you agree to submit a post program report to the PR Department at LCI within 30 days of the completion of the program?
Application Endorsement and Approval Signatures To the best of my knowledge, the information submitted is accurate and the need for the program and the capacity to successfully carry out both the program and the public relations activities exist as indicated. I endorse this proposal and will do everything in my power to ensure proper and efficient administration of any funds granted, proper accounting and regular reporting to Lions Clubs International.

MD-D PR GA.EN 05/12

Signature	Print name	MD/D Number	
Address (No P.O. Boxes)			
Telephone	fax	E-mail	
		E-man	
PR & Program Committe	e Chairperson:		
Signature	Print name	MD/D Number	
Address			
Telephone	fax	E-mail	
Date			
Return application to:	Lions Clubs International Attn: Public Relations and Communications Division 300 W 22 nd Street Oak Brook, IL 60523-8842 USA		
Or fax:	630-571-1685		

Council Chairperson (District Governor, in the case of single districts):