

Best Year in my Lion's journey –MD324D Council Chairperson 2011-2012

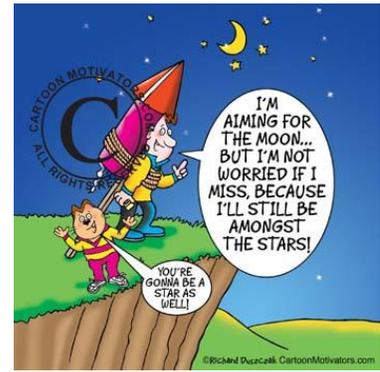
One of the finest years in my 34 years as Lions Club member. You enjoy when you what to do, how to do and get the desired impact and results.

My focus was on

Taking MD 324D to the next higher level

Using all management tools and resources available

More of my heart and less of my head.



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Let me take the above points one by one. Let me tell you, my area of concern was not very well marked and defined but a bit fuzzy and overlapping. The aim was most of the time – one stone and two birds. So let me share my experience and methodology.

Taking MD 324D to the next higher level :

Had preliminary council meeting immediately after my unanimous election as council chair [May 2011] with all the 5 DG [elect] with their active participation and agreement finalized the following:

1. Net Membership growth based on area and its potential fixed at +1000
2. Number of Clubs fixed with a total net club growth at +25
3. Calendar of events [all 4 council meetings dates with venue and host district, Multiple convention date and venue along with host district] planned taking all festivals into account for better attendance
4. Appointed all Multiple Committee Chairpersons giving equal weight-age to all districts and taking their consent and assurance that they will commit to work in that committee as chairperson to achieve the goals set by this council of governors.
5. To print before end June, Multiple rooster with PDG /VD /DG details and circulate to all the members a lovely colorful booklet.
6. Total financial income and expenditure plan as per our Multiple Constitution & Bye Laws.
7. Communication was 4 phase :
 - Letter [hard copy & email] one month in advance to book date/ travel plans
 - Email & SMS 15 days before event
 - Telephone 5 days in advance
 - SMS 2 days in advance

The results were amazing and those who were absent were sent a “I missed you letter”.

8. For council meetings, the communications were from Host DG's spouse and my wife about ladies program and outing giving details of place, shopping , birthdays to be celebrated and what all prizes were there in lucky draw which were free and funded by host DG.
9. A photo-report was sent to all the council members along with minutes of the meeting
10. Each committee chairperson was given in writing what is expected from them, targets, budgets and how to report back to council.
11. The council meetings were extended from 2 days to 3 days, so that time was available for detailed discussion for every subject and all could participate without hurrying through.

Using all management tools and resources available:

Planning : *“Listen to all – do what you want”* was the mantra for all DGs and all planning was done in time and circulated to all concerned. Membership Growth & New Clubs were planned based on mapping and GMT involved. Leadership at all levels planned and dates fixed taking GLT leaders of all levels into action. Finance was allocated as per our Constitution. Every council meeting, venue, date was planned at the beginning of the year and so was the Convention with Chief Guest Shri K.V.Kamath – Chairman Infosys.

Delegation: *“Select the right person for the job and do not go for micro management”* Wonders happen when lions are left to use their judgment without interference from top leadership. All committee chairperson was given a road map of what and when to do their bit for that committee.

Motivation : *“Recognize the right people at the right time in the right way”* Every human being wants to be recognized and given due importance. Most important listen to the PDGs of what they have to say. Many have great ideas and using them with recognition spreads good will and harmony. PDGs are a useful force with great potential. We must use them and motivate them to come out of hibernation. Mantra *“ The knowledge of PDGs with Enthusiasm of DGs and Willingness of VDGs can make miracle happen”*.

The list goes on and no. Communication was the strongest point.

More of my heart and less of my head:

Called all the PDGs / VDGs and make them feel wanted and assured them that they are an important part of the Council and their active involvement alone will give success for the year.

Every DG /VDG /PDG’s birthday and marriage anniversary cards were printed at the beginning of the year and posted to reach them on time. All communications were personalized with their names and spouses names printed in all greetings and letters. All functions like Dewali / New Year etc., personal cards were printed and sent on time.

At every Council Meeting, all birthdays and marriage anniversary’s was celebrated by calling the DG/VDG/PDG them with spouse to the dais where a cake was cut, gift given and we all sang “Happy Birthday song”.

Every little achievement was appreciated by a special letter from Council chair and we had Multiple Certificates to give along with International Presidents Certificate to give for deserving Lions from our Multiple [based on DGs recommendation]. We had top 10 Ladies of the Multiple getting an award similar to Filmfare Black Lady.

To sum up, all I followed was :

Go by the spirit of Lionism

Touch people’s heart with words and action

Lions are more important than figures.

We can adopt the same for clubs, zones, regions and districts if we can communicate the spirit and guidelines to lions at all levels.

Dr. S.Nagraj Rao pmjf

MCC –MD 324D

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Sample Letter-1

30th April 2012

Dear **Dr. Shailaja Pandurang**,

Lions Salute You Doctor Shailaja

We thank you for your active involvement in setting up the Lions “**Shashikalamma Cardiac Care Center –Arsekere**” that will serve the poor and needy in and around Arsekere.

Seeing your dedication to your Hospital and your passion to serve the poor, coupled with concern for your patients, we lions are very much impressed and know that we have come to the right hospital and right person for serving the poor & needy. We lions are motivated to do more service with your hospital and honor such a noble soul with



Flowers for dedicated Dr.Shailaja

Medal for the great human being Ms. Shailaja

Teddy bear for helping Lions



We are looking into your water filter project and soon we shall be installing the same in your hospital.

We are honored to work with doctors and paramedical staff of **Shri Jayachamarajendra Govt. Hospital –Arsekere**, and assure you of our continued support to serve the poor and needy. The hospital is lucky to have dedicated staff like you and your team.

Once again expressing our gratitude and promising to do more for the people of Arsekere

Yours in Service

Dr. S.Nagraj Rao

Multiple Council Chairman [Karnataka & Goa]

Sample Letter-2

29th December 2011

Dear **Lion Gurudutt S,**

Amazing Report of Diabetic Awareness Activities

Your report speaks volumes on diabetic awareness service activities of 324D1. This is one of the best report I have ever come across which is :

- ★ Systematic and well documented
- ★ Matter is to the point with no unwanted matter
- ★ Clear relevant photographs at the right places to have right impact
- ★ Booklet “ **DIABETES – The answer is in your Hands**” is informative and useful

Let me on behalf of 15,000 lions of our Multiple present you with a rose bouquet for the great job done



Thanking you for the great job done with belief that you will continue and motivate others with your good work in the future.

Yours in Service

Lion Dr. S.Nagraj Rao

MCC –MD 324D

c/c: DG Vijayakumar Shetty / Multiple Diabetic Awareness Committee Chairman PDG Devegowda

Sample Letter-3

25th May 2011

Dear **PDG Lion Prakash Soans**,

I'm honored that you are the **Multiple Co-ordinator** for "**Global Membership Team**" for three years 2011-2014.

Attached find the members in your committee and my line of thinking is

1. **Spread what is "Global Membership Team"** concept and how it works, throughout the Multiple through your committee members.
2. Ensure that every **Club President** in our multiple has a target for Membership growth, new clubs and retention program with 10% improvement in retention.
3. Do a membership **potential mapping of our multiple districts** and then fix targets which will be scientific and achievable for each district.
4. Ensure that all **RCs and ZCs** of each district in our Multiple is aware of the Multiple "**Global Membership Team**" Program and they **talk about it during their visit to clubs**.
5. Ensure that all DGs are familiar and adopting the program in their district. Talk about the road map they want to adopt and assist them in reaching their GMT targets for membership growth, new clubs and improvement in retention.

Net membership Growth + 1000 New Clubs 25 Retention improvement by 10% minimum. Show the mapping and convenience DGs of the potential of our multiple with membership mapping in the First Council Meeting

6. When you attend the **First Council Meeting at Huble during 24th and 25th Aug.2011**, have a meeting of your committee members during the morning of 24th and have a written report prepared before the council meeting and present the same on 24 evening or on 25th. Aug. as per the agenda.

Please be in touch with PID and Area GMT Co-ordinator Lion Nagarajan M, and also go through www.lionsclubs.org for information regarding "**Global Membership Team**"

Looking forward to working with dynamic leaders like you and learning in the process. Let us

Take our MD 324D to the Next Level of Excellence

with our dedicated and focused work.

Yours in Service

Lion Dr.S.Nagraj Rao pmjf

MCC Elect. MD 324D

c/c: ID V.V.Krishna Reddy /PID P.S.Ranganathan / Dg[E] Jayakar Shetty Indrali / DMS Dr.P.R.S. Chetan